**Danielle Koepke**

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**EDUCATION**

Ph.D., Rhetoric, Professional Writing, and Community Engagement May 2023

 *University of Wisconsin-Milwaukee*

* Dissertation: Toward a Cultural Rhetorics Praxis of Care

for Digital Storytelling Projects about Reproductive Justice.

Women and Gender Studies Certificate Dec 2021

 *University of Wisconsin-Milwaukee*

M.A., Rhetoric and Composition StudiesMay 2019

*University of Wisconsin-Milwaukee*

* Thesis: Rhetorically Tuning into AOC on Instagram.

B.A., Writing Intensive EnglishMay 2013

 *Marquette University*

**AREAS OF EXPERTISE**

* Digital and Cultural Rhetorics
* Professional and Technical Communication
* Community-Engaged Research
* Reproductive Justice

**UNIVERSITY TEACHING EXPERIENCE**

Teaching Assistant Professor, *Marquette University* 2023-Present

* ARSC 1993: Exploring Arts and Sciences
* English 1001: Foundations in Rhetoric
* HOPR 1955: Finding Hope in Dystopic Times
* HOPR 2956: Writing for Social Change: Interrogating Community Health and

Wellness Advocacy through a Social Justice Lens

Instructor, *University of Milwaukee-Wisconsin* 2017-2023

* English 101: Introduction to College Writing
* English 102: College Writing and Research
* English 201: Strategies for Academic Writing
* English 205: Business Writing
* English 207: Writing for the Health Sciences
* English 240: Rhetoric, Writing, and Culture – Public Writing for Social Action

Community Writing Teaching Assistant, *University of Milwaukee-Wisconsin* Fall 2021

* Escritura Comunitaria: Escribiendo mi Historia Como promotor/a de Salud

(Community Writing: Writing my History as a Promotor/a de Salud)

**PROFESSIONAL & PUBLIC WRITING EXPERIENCE**

Content Creator and Social Media Strategist, *Confianza Collective* 2025-Present

 Creates content for blog posts and social media; consults on social media

strategy for improved engagement.

Website Editor, *Cuentos de Confianza* 2023-2024

Co-managed project, curated content, collaborated with Spanish translators,

and produced promotional materials on Canva.

Tutor, *Self-employed*  2019-2024

 One-on-one tutoring for high school and college students in the humanities.

Writing Center Tutor,*University of Wisconsin-Milwaukee* 2018-2023

 One-on-one university writing center tutoring for graduate and undergraduate

students; monthly professional development trainings.

Book Editor, *Independent Contractor* 2018-2019

 Contracted writing with individual client to provide small scale edits,

large scale revisions, and self-publishing guidance.

Content writer and editor, *Upwork* 2013-2017

Wrote proposal for each project elected by clients for hire.

Worked on various writing projects across these genres:

* Grant writing
* Instructional documentation
* Kid’s chapter books
* Self-help
* Interview transcription
* Copyediting and revising
* Chapter planning and outlining
* Scriptwriting and recording
* E-books
* Blog
* Book reviews

**PUBLICATIONS**

**Koepke, D**. (Under contract).Authenticity soars:The role of a digital care ethics in sharing stories of reproductive injustice on social media. Bloomsbury Publishing, Plc.

**Koepke, D.** (Under review).Using Discord as a community space for human connection, story-sharing, and critical engagement with vulnerable topics. In Coad, D.T., Buck, A.M., Gupta, A., and Shivener, R. (Eds.), Digital literacies for human connection: An edited collection focusing on AI, VR/AR, and social media.

Novotny, M., **Koepke, D.**, & Pearle, K. (In preparation). Should we be doing this?: Embodying cis whiteness & doing reproductive justice” in Brooks-Gillies, M., Cedillo, C., & Hurig, A. (Eds.), *Rhetorical approaches to critical embodiment: Diverse perspectives on academia, activism, and everyday life.* University of Pittsburgh Press.

**Koepke, D.** (Forthcoming 2025).A praxis of care for activist stories of reproductive justice in the digital classroom. In Frost, E.,Partin Patterson, A., Blackmon, C.R., Allen, N., Bikmohammadi, M., Dighton, D., Eble, M., and Banks, W. (Eds.), *Practicing digital activisms.*Utah State University Press.

**Koepke, D.** (Forthcoming 2025). Designing with care: A cultural rhetorics praxis of care for digital storytelling project about reproductive justice. In Jiang, J. & Tham, J. (Eds.), *Designing for social justice: Community-engaged approaches in technical and professional communication*, an ATTW series. Routledge Press.

Bloom-Pojar, R. & **Koepke, D.** (Forthcoming 2025). Creating Confianza and Caring for Stories in Digital Spaces. in E. E. Schell, K.J. Rawson, A. Long, C. J. Jewell, S. Turner, and G. Wilson (Eds.), *Rhetorica in motion* (second edition).

Frandsen, G., **Koepke, D.**, & Novotny, M. (Forthcoming 2025). Constellating care: Fostering relationality to support the emotional labor of dissertation research. *Radical Transparency: Perspectives on graduate education in rhetoric and composition*. University Press of Colorado.

**Koepke, D.,** & Frandsen, G. (Forthcoming 2025). A feminist lens of care for GTA parents: Creating toolkits for collective survival. *Parenting while PhDing: Surviving and improving the working conditions of graduate student parents.*

Banville, M., & **Koepke, D.** (2025). Seeking connectivity: Grappling with data privacy in digital social settings. 19-34. In Andrews, C. D. M, Kalodner-Martin, E., O’Connell, N., Wang, H., Wilkes, L., and Woods, C. (Eds.), *Proceedings of the Annual Computers and Writing Conference, 2024*. WAC Clearing House.

**Koepke, D.** (2024). Review of *Feminist Technical Communication: Apparent Feminisms, Slow Crisis, and the Deepwater Horizon Disaster*: Erin Clark, Utah State University Press, 2023. *Technical Communication & Social Justice* 2(2): 105-109.

Bloom-Pojar, R. & **Koepke, D**. (2024). Caring for stories in community-engaged research and coalitional work for justice. In Taylor, J. (Editor), *Preparing publicly engaged scholars: A guide for innovation in doctoral education*. American Council of Learned Societies, 16-21.

**Koepke, D.** & Perleberg, K. (2022). Guidance for humanities researchers in a post-Roe world: A panel discussion.” *Thinking C21* [blog post], Center For 21st Century Studies. <https://www.c21uwm.com/2022/12/07/guidance-for-humanities-researchers-in-a-post-roe-world-a-panel-discussion/>.

Jianfen, C. & **Koepke, D.**, Eds (2021). The role of empathy in and after the pandemic. *Digital Rhetoric Collaborative*, blog carnival 18.

Novotny, M., Edwards, C., Frandsen, G., **Koepke, D.**, Marcum, J., Smith, C., Sommers, A., & Williams, M. (2021). Constellating community engagement in a cultural rhetorics seminar. *Composition Studies,* 49, 103-118. <https://compositionstudiesjournal.files.wordpress.com/2021/06/novotny.pdf>

Novotny, M., Daughtry, D., Pawlyshyn Fitch, W., Frandsen, G., Kilb, S., **Koepke, D.**, Hayward Marcum, J., Perleberg, K., Rahman, M. A., Reavey, A., Rodriguez, J., Sekhon, G. S., Smith, C., Sommers, A., Williams, M., & Zorea, E. (2021). [Social justice in technical and professional communication: An annotated bibliography](https://docs.google.com/document/d/17v-KO7BQsZR27bGwdDzsnmRY6nyzIv6D/edit) [Collaborative and open-access bibliography].

**PRESENTATIONS, WORKSHOPS, & EVENTS**

**National Conferences & Workshops**

Banville, M. and **Koepke, D.** (2024, June). *Storytelling and gaming: Grappling with data privacy in digital spaces* [panel presentation]. Computers and Writing Conference. TCU, Fort Worth, TX.

**Koepke, D.** and Frandsen, G. (2024, June). *Grappling with the Labors of Care-Based Mentorship as Contingent Faculty* [panel presentation]. Association of Teachers of Technical Writing 2024 Conference, virtual.

**Koepke, D.** (2024, April*). My story, my choice: Contending with privacy and the implications of sharing stories across social media* [Individual presentation]. Honoring our past, securing our future: Resilience and reclamation in higher education. The 2023 UW System Women’s and Gender Studies Conference, University of Wisconsin-Madison.

Bloom-Pojar, R. and **Koepke, D.,** facilitators (2023, October). *Telling the story of our projects: A workshop for community-engaged researchers who aren’t sure if what they (want to) do is research anymore.* [Co-facilitated workshop, 90 min.]. Conference on Community Writing,Denver CO.

**Koepke, D.** (2023, April). *Comparte tu cuento: Caring for stories of reproductive [In]justice* [Roundtable]. The 2023 UW System Women’s and Gender Studies Conference, Sustaining hope: Feminisms, freedom, and the future. Hosted by UW-Madison (virtual).

Richards, R., Ravel, K. & **Koepke, D.** (2023, February). *Discord servers and writing pedagogies for dangerous times* [Panel presentation]. The 2022 Conference on College Composition and Communication. Chicago, IL.

**Koepke, D**. (2023, February). *Complicating ethics of care: What I learned about caring for stories and storytellers from the promotores de salud* [Keynote Panel]. Coalition of Feminist Scholars in the History of Rhetoric and Composition event, Emerging feminist scholars: Listening and learning from graduate student researchers. The 2023 Conference on College Composition and Communication, Chicago IL.

**Koepke, D.** (2022, June). *Compassionate pedagogy: Discord as an alternative classroom space*. [Individual Workshop, 90 min]. Association of Teachers of Technical Writing 2023 Conference, Taking action: reimaging just futures in technical communication, virtual.

**Koepke, D.**, Bloom-Pojar, R., & Barker, M. (2022, May). *Cuentos de confianza: A community writing project for reproductive justice* [Panel presentation]. Computers and Writing Conference.East Carolina University, Greenville, NC.

**Koepke, D.** (2022, March). *Feminist killjoys in pursuit of social justice: Building toolkits for sustainable and equitable classroom practices* [Individual presentation]. The 2022 Conference on College Composition and Communication,virtual.

**Koepke, D.** (2021, October). *Community writing on Instagram: How AOC weaves 24-hour narratives into actions for social justice* [Individual presentation]. Conference on Community Writing, virtual (Was not able to present due to a family death).

Grayson, M.L. **et al.** (2021, April). *Conference planning commonplaces from Milwaukee to Spokane: Grappling with the ethical commitments of place-based labor* [Roundtable]. A CCCC Annual Convention Sponsored Session,Conference on College Composition and Communication, Spokane, WA.

**Koepke, D.** (2020, May). *Activism in digital spaces: How AOC rhetorically utilizes social media* [Individual presentation]. 2020 Computers and Writing Conference,Greenville, NC (Canceled due to Covid-19).

**Koepke, D.** (2020, April). *Rhetorically tuning in to AOC on Instagram* [Individual presentation]. The 2020 Conference on College Composition and Communication,Milwaukee, WI (Canceled due to Covid-19).

**Regional and Local Events**

**Koepke, D.** (2024, November). *Practicing a digital ethic of care amid the complexities and implications of sharing stories of reproductive [in]justice across social media* [panel presentation]. The Midwest Modern Language Association Convention, Chicago IL.

**Koepke, D. (2024, February).** *[Re]embodying the problem: Reproductive bodies writing for justice* [flashtalk]. Writing Human/s: The 2024 Writing Innovation Symposium, Marquette University.

Koepke, D. (2023, November). *Practicing cultural rhetorics as a doctoral candidate* [Course presentation]. Theories in Public Rhetorics and Community Engagement Seminar: Cultural Rhetorics, University of Wisconsin-Milwaukee.

Reproductive Justice Collaboratory, hosts (2023, April). *The power of stories in advancing reproductive justice* Collaboratory[facilitated community event]. Presented by C21 Reproductive Justice, Milwaukee, WI. Sponsors: C21 and UWM English, UWM Support for Undergraduate Research Fellows, the McNair Program, and the UWM Honors College.

Frandsen, G. & **Koepke, D.** (2023, February).*A feminist lens of care for GTA parents: Creating toolkits for collective survival*. Writing As\_\_\_: 2023 Writing Innovation Symposium. Marquette University.

**Koepke, D.** & Anderson, H., hosts (2022, December). *Taking action: Interrogating race, space, and place for social change.* University of Wisconsin-Milwaukee RSA Graduate Student Fall Symposium, Milwaukee, WI (Funding listed in Grants & Awards).

**Koepke, D.** (2022, April). *Caring for stories: reflecting on the risks of sharing stories in digital spaces* [Panel presentation]*.* Probing the Past: Rewriting, Deconstructing, and Interrogating Histories. University of Wisconsin-Madison RSA Graduate Student Spring Symposium, virtual.

Trager, B. & **Koepke, D.,** facilitators (2022, March). *Advancing graduate students in community engaged work luncheon* [Panel and networking event], hosted by the Community Engaged Scholars Network and the Public Rhetorics and Community Engagement Program, University of Wisconsin-Milwaukee. Sponsors: the ACSL/Mellon Fellowship and the UWM Center for Community-Based Learning, Leadership, and Research.

Bloom-Pojar, R. & **Koepke, D.** (2021, October). *Creating space for the public work of rhetoric as graduate students* [Co-presentation]. University of Wisconsin-Milwaukee Chapter of Rhetoric Society of America’s Fall Event, virtual.

Bloom-Pojar, R. & **Koepke, D.**, facilitators (2021, Fall semester). *Community engaged research cafecitos* [Series]. University of Wisconsin-Milwaukee. Sponsors: Mellon/ACLS Scholars & Society Fellowship.

**Koepke, D.** (2018, December). *The benefits of code-meshing* [Poster presentation]. First-Year English Graduate Pedagogy Conference. Marquette University, Milwaukee, WI.

**RESEARCH APPOINTMENTS**

Digital Public Writing and Programming Assistant, *University of Wisconsin-Milwaukee* 2021-2023

Supervised by Dr. Rachel Bloom-Pojar on her research work: Navigating

Reproductive Justice and Language Access with Promotores de Salud.

* Main responsibility: Website designer for *Cuentos de Confianza: A Community*

*Writing Project for Reproductive Justice* (Linked [here](https://www.cuentosdeconfianza.com/)).

Intern, Community Health Department, *Planned Parenthood of Wisconsin* Spring 2021

Supervised by the Community Health Education Department

* Researched and analyzed data about promotores de salud and

Worked on plans for community writing class.

Graduate Student Research Assistant, *UWM* Spring 2019

Supervised by Dr. Rachel Bloom-Pojar, English Department

* Helped develop new program materials, requirements, and

recruitment plans for the program in Public Rhetorics and

Community Engagement.

**GRANTS, AWARDS, & FELLOWSHIPS**

Marquette English Department Travel Grant, $500 Fall 2023

Mellon/ACLS Scholars and Society Collaborative Reflections Grant, $14,000 Spring 2023

Public Rhetorics and Community Engagement Event Sponsorship, $1000 Fall 2022

Rhetoric Society of America Special Event Award, $2,000 Fall 2022

UWM Student Association Committee Grant Award, $2,000 Fall 2022

UWM English Department’s James A. Sappenfield Fellowship, $1,300 2022-2023

UWM Graduate School Travel Grant, $1,000 Spring 2022

UWM English Department Travel Grant, $350 Spring 2022

MSU Digital Rhetoric Collaborative Fellowship, $500 2020-2021

UWM Chancellor’s Graduate Student Scholarship Award, $5,000 2019-2020

UWM Chancellor’s Graduate Student Scholarship Award, $5,000 2017-2018

Dean’s Scholarship, *University of Wisconsin-Milwaukee* Spring 2011

**ACADEMIC SERVICE**

Member, Foundations in Rhetoric (FiR) Committee 2023-Present

FiR Summer Professional Development Group 2023, 2024

Member, *Reproductive Justice C21 Collaboratory* 2021-2023

Member, *Rhetoric Society of America* 2020-2023

* Co-chair, 2022-2023.

Member, *English 207 Working Group* 2022-2023

Recruitment Assistant, *UWM* *English Department* 2020, 2021, 2022

Member, *Antiracist Policy Working Group* June 2020-June 2021

Blog Co-editor and Twitter Account Manager, *Writing & Rhetoric MKE* Feb 2019-Aug 2021

Member, *CCCC Website Development Team* July 2019-March 2020

Poetry Reader, *Cream City Review* Jan 2019-Jan 2020

Graduate Program Student Representative Fall 2018-Sept 2020

Member, *Accessibility Working Group* 2017-2018